

THOMAS NICHOLAS

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FRANKLYN

Design Lead 2016 - 2017

Directed and created work for Metlife, Sothebys, Marz Brewing, ZocDoc in addition to many other startups. Mentored and led the design team.

HUGE INC.

Associate Design Director 2014 - 2016

Directed and created work for Nike, Adidas, Samsung, HP, J. Crew, Comcast and Apple in addition to leading pitch teams and mentoring junior designers. Initiated community outreach programs in several inner-city schools.

DIGITAL KITCHEN

Creative Lead 2013 - 2014

Created award-winning identity, digital, and experiential design for clients such as The Cosmopolitan Hotel, Whole Foods, LAX Airport, FX and Netflix.

Y&R CHICAGO

Design Director 2010 - 2013

Led global re-branding efforts for clients such as Hotels.com and Craftsman as well as design direction for campaigns for Red Cross, Die Hard, PETA, YMCA, and Greater Chicago Food Depository. Instrumental in pitch wins for BMO Harris Bank, Dave & Busters, Famous Footwear and YMCA. Led internal design team and mentored junior and freelance designers.

THE NEW HEROES

Founder / Creative Director 2009 - Present

Founded The New Heroes, an independent arts magazine that features artist interviews and original work. As creative director of the magazine responsibilities include all art direction, layout pre-press production and extensive written contributions.

JOFFREY BALLET OF CHICAGO

Principal Dancer 2003 - 2010

Performed principal roles in ballets by Ashton, Petipa, Balanchine, Cranko, Tharp, and Lar Lubovich. Originated roles in ballets by Jessica Lang, James Kudelka and Donald Byrd. Performed in Chicago with touring worldwide.

EDUCATION

New School University 2000 - 2003

Bachelor of Fine Arts. Graduated with Honors.

RECOGNITION

SXSW Interactive Best in Show. **Art Director's Club** Silver and Bronze Medals. **London International Design Awards** Silver & Bronze Medals.

One Show Interactive Prize. **FWA** multiple Site of the Day winner. Multiple features in **FPO, Die Line, Webbie Awards, and BP&O.**